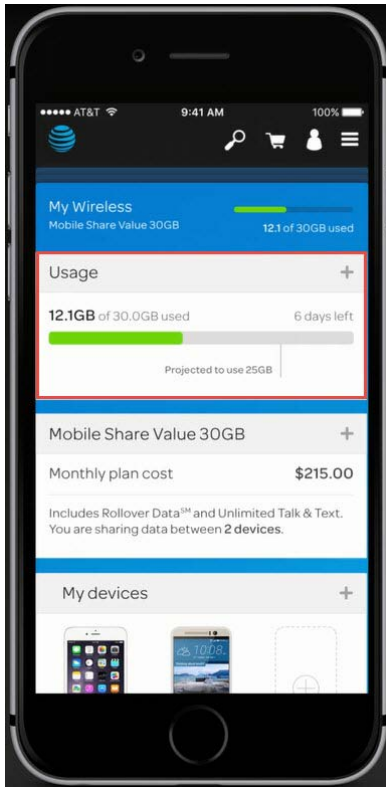


Scenario #1: James needs to check his usage

- Mobile/Tablet/Desktop



- Digital assistant
 - J: Alexa, open my AT&T account
 - A: I've opened your AT&T account. What would you like to do?
 - J: What's my data usage?
 - A: You've used 87 % of this month's data. You have 12 days left in this billing cycle. I expect you will exceed your data limit.
 - J: What would it cost to increase my data?
 - A: The next largest data plan is 5 gigabits. That would cost an extra \$10 month. If you sign up for DIRECTV you can upgrade to unlimited wireless data. Would you like me to send you a card with the information?
 - J: Yes.
 - A: I just sent you a card with a link to the DIRECTV product with unlimited data.